

MANAGEMENT TRAINING PROGRAMS

Get Global – FAST

Programs are delivered in person or via our cost-saving e-meeting portal

Global-eze specializes in helping executives and managers navigate the powerful intersection between business skills, culture, and communication technologies to successfully manage business in today's global economy. We offer the following popular training programs designed to deliver global-savvy skills that make a difference to the bottom line.

USE GLOBAL ENGLISH

Learn how Global English can help you to say what you mean and mean what you say for an effective business result – worldwide. Global English is effective communication that bridges cultures to create a successful workplace result. Global English, which can be spoken or written, requires the thoughtful integration of cultural awareness, appropriate language and graphics, content organization, and comprehension checks. Professionals who use Global English place a high value on being understood, building strong relationships and getting the job done well.

CULTURE POWER!

Don't be the only manager at the negotiating table who doesn't realize or leverage the power of cultural knowledge. They know about you. Do you know about them? Are you sure? This course is designed to help business professionals develop their own global antennae or global radar. Our network of specialists can then help you with specific cultural issues.

DIVERSE WORKFORCE COMMUNICATION

Your workforce may live locally but do they all come from the same culture or speak the same style of English? Is your workforce outsourced? Learn the best way to improve comprehension and get the workplace outcomes you expect.

REMOTE MANAGEMENT SKILLS

Learn how to combine a global mindset with today's web-based technologies to effectively manage the flow of work around the world.

GLOBAL MARKETING AND MARKET SEGMENTATION

Many managers and employees struggle with the concept of marketing – an important skill in today's global economy. This focused program can turn confusion into confidence and improve bottom-line results in the local regions.

**For more information go to
<http://www.global-eze.com/contact>**

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